

HEADQUARTERS Manila, Philippines Global delivery hub	REACH APAC · EMEA · US Three-continent coverage	METHODOLOGY BEACON Framework Six governed phases	FOOTPRINT 60+ Clients Government · Financial · Enterprise
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1. About Digibeacon

Digibeacon builds **AI-augmented work systems** for multilaterals, governments, and enterprises across **APAC, EMEA, and the United States**. ClickUp is our flagship — the operating system at the heart of how we run, track, and deliver every engagement. Around it, we've forged partnerships with products that complement ClickUp's strengths: **Anthropic (Claude)** for AI, **PandaDoc** for e-signatures, **Pipedrive** for CRM, **Clockify** for time and utilization, and **Microsoft** for the productivity backbone. Everything we ship runs through BEACON, the six-phase framework we built. Two credentials anchor that work — our **ClickUp Diamond Solutions Partner** status, the platform's highest partner tier, and our standing as an **Anthropic-approved Claude Partner**. The short version: we're strategic operators who leave every institution stronger than we found it.

2. The Problems We Solve

Most organizations don't have a tooling problem. They have a **clarity problem**. Everyone sees the symptoms — few have ever added up what they actually cost.

THE SYMPTOM	THE EXECUTIVE COST
Fragmented tool stacks	Leadership flies blind on execution in real time.
Underused software rollouts	CapEx sunk into licenses no one actually uses.
Institutional memory loss	When people leave, the playbook walks out with them.
Stalled AI pilots	Pilots that look impressive but never leave pilot.
Operational drag	Senior people stuck doing junior-level work.

3. How We Solve

Strategic licensing is part of being a ClickUp Diamond Partner. From there, we build the operating systems leadership runs a business on — through one framework, a partner stack we trust, and six packaged solutions we've shipped before.

THE BEACON FRAMEWORK · OUR SIX-PHASE METHOD

B BLUEPRINT	E ENGINEER	A ACTIVATE	C CALIBRATE	O OPTIMIZE	N NURTURE
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CORE SERVICES

Digibeacon goes beyond software implementation. Every engagement integrates workflow design, automation, training, and project management — tailored to context, so systems get embedded into how people work, not just deployed.

ClickUp Implementation	Enterprise work-OS design, deployment, and governance.
AI Workflow Automation	Claude-powered workflows for ops, sales, and customer service.
Process Architecture	PMO, ops, and finance rebuilt — before we automate.
Certification Programs	BCA & BCP credentials for client delivery teams, not just ours.

SOLUTIONS WE SHIP · SIX PACKAGED DEPLOYMENTS

01 Sales & Marketing Operations System

02 IT Project & PMO Management Framework

03 Service Desk & Helpdesk System

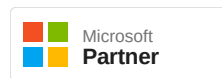
04 Government Citizen Relationship Management

05 HR & Workforce Workflow Automation

06 Fully Customized Enterprise Workflows

4. Authorized Partner Of

Strategic partnerships with the world's leading platforms — and authorized reseller of the full software stack (implementation, training, and support) plus pre-configured enterprise workstations.



SOFTWARE STACK



WORKSTATIONS



TEAM CREDENTIALS

ClickUp: Expert · Power User · Intermediate · **Cloud:** AWS Cloud Practitioner · Google Cloud Digital Leader · Microsoft Azure (AI · Data · Security) · **Data:** Databricks Spark Developer · Tableau Data Scientist & Analyst · **Delivery:** PMP · ITIL 4 Foundation

INDUSTRY AFFILIATIONS

IBPAP — IT & Business Process Association of the Philippines
AMCHAM Philippines — American Chamber of Commerce

5. Our Customers

We work with institutions whose mandates are real and whose internal capacity has been stretched past its limit.

SEGMENT	WHO WE SERVE	WHY THEY ENGAGE US
Government	Regulated bodies and public-sector institutions.	Modernize both citizen-facing and back-office operations.
Financial Services	Banks, insurers, and non-bank financial institutions.	Scale risk, compliance, and client-facing workflows.
Enterprise	Mid-to-large firms across APAC, EMEA, and the US.	Run operations across multiple entities and geographies.

REPRESENTATIVE CLIENT PROFILES — IDENTITIES UNDER NDA

Public Sector & Multilateral

- ▶ Multilateral development bank
- ▶ Sovereign national pension & insurance fund
- ▶ Central Asian Ministry of Finance

Financial Services

- ▶ Top-tier ASEAN universal bank
- ▶ Regional commercial bank
- ▶ Mobile-money fintech super-app
- ▶ Non-bank consumer finance lender

Enterprise & Institutional

- ▶ NASDAQ-listed AI data services firm
- ▶ Philippine BPO & shared services group
- ▶ Flagship integrated resort & gaming destination
- ▶ US-based educational nonprofit

Strategy needs a system. *We build it.*

WE'RE EXCITED TO TALK TO YOU

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